



## SET UP SERVICES

### SOCIAL MEDIA SET UP

- Google+ Set Up
- Facebook Set Up
- Twitter Set Up
- Yelp Set Up

### SOCIAL MEDIA OPTIMIZATION

- Google+ URL & Graphic Optimization
- Facebook URL & Graphic Optimization
- Twitter URL & Graphic Optimization
- 1 Facebook Promo Video (30 seconds)

### PAY-PER-CLICK SET UP

- Facebook PPC Set Up

### E-MAIL MARKETING SET UP

- E-Mail Marketing Campaign Set Up

### ON SITE OPTIMIZATION

- Google Webmaster Tools Setup/Integration
- Google Analytics Set Up/Integration
- Title Tag Optimization
- Meta Tag Optimization
- H1-H4 Tag Optimization
- 10 Image/Alt Text Optimizations
- Robot.txt Implementation
- HTML Sitemap Generation/Submission
- XML Sitemap Generation/Submission
- Canonicalization/www Re-Direct
- W3C Validation
- Toxic Link Analysis
- Toxic Link Disavow (up to 1,000 links)
- 1 404 Error Page Re-Direct
- Social Badge Placement

### SEARCH ENGINE SET UP

- 15 Keyword Research & Analysis
- General Website Analysis
- Google Maps Verification
- Duplicate Content Analysis
- One Time Keyword Density Analysis

### RESOURCES

- 1 Hr. Support Talk Time

## ONGOING SERVICES

### BASE SERVICES

- ▲ Digital WhiteLinks™
- ▲ Site Hosting
- ▲ Algorithm Protection
- ▲ Monthly Reports
- ▲ Ranksharks Expert Guidance

### SOCIAL MEDIA

- 16 Optimized Google+ Posts
- 24 Optimized Facebook Posts
- Post Syndication to Twitter
- 200 Words of Blog/E-Mail Content

### PAY-PER-CLICK SERVICES

- Facebook PPC Management (up to \$500 budget)

### E-MAIL MARKETING SERVICES

- E-Mail Marketing Campaign

### ON SITE OPTIMIZATION

- Onsite Data Accuracy Checks

### SEARCH ENGINE

- Keyword Density Analysis

### RESOURCES

- 1 Hr. Support Talk Time
- 1 Hr. Web Development/Maintenance

Total Set Up Cost: \$2,022.00  
 Bundle Savings: (-) \$1,222.01  
**Final Set Up Cost: \$799.99**

Total Ongoing Cost: \$1,030.00  
 Bundle Savings: (-) \$230.01  
**Final Ongoing Cost: \$799.99**