



# MEDIUM ECOMMERCE MARKETING

## SET UP SERVICES

### SOCIAL MEDIA SET UP

Google+ Set Up  
Facebook Set Up  
Twitter Set Up

### SOCIAL MEDIA OPTIMIZATION

Google+ URL & Graphic Optimization  
Facebook URL & Graphic Optimization  
Twitter URL & Graphic Optimization

### ON SITE OPTIMIZATION

Google Webmaster Tools Setup/Integration  
Google Analytics Set Up/Integration  
Title Tag Optimization  
Meta Tag Optimization  
H1-H4 Tag Optimization  
15 Image/Alt Text Optimizations  
Robot.txt Implementation  
HTML Sitemap Generation/Submission  
XML Sitemap Generation/Submission  
Canonicalization/www Re-Direct  
W3C Validation  
Toxic Link Analysis  
Toxic Link Disavow (up to 1,000 links)  
301 Re-Direct  
1 404 Error Page Re-Direct  
Social Badge Placement

### SEARCH ENGINE SET UP

20 Keyword Research & Analysis  
General Website Analysis  
Duplicate Content Analysis  
One Time Keyword Density Analysis

### RESOURCES

1 Hr. Support Talk Time  
1 Hr. Web Development/Maintenance

## ONGOING SERVICES

### BASE SERVICES

- ▲ Digital WhiteLinks™
- ▲ Site Hosting
- ▲ Algorithm Protection
- ▲ Monthly Reports
- ▲ Ranksharks Expert Guidance

### SOCIAL MEDIA

24 Optimized Facebook Posts  
Post Syndication to Google+ and Twitter  
200 Words of Blog/E-Mail Content

### PAY-PER-CLICK SERVICES

Not Available

### E-MAIL MARKETING SERVICES

Not Available

### ON SITE OPTIMIZATION

Onsite Data Accuracy Checks

### SEARCH ENGINE

Keyword Density Analysis

### RESOURCES

1 Hr. Support Talk Time  
2 Hr. Web Development/Maintenance

Total Set Up Cost:	\$1,602.00
Bundle Savings:	(-) \$902.01
<b>Final Set Up Cost:</b>	<b>\$699.99</b>

Total Ongoing Cost:	\$905.00
Bundle Savings:	(-) \$205.01
<b>Final Ongoing Cost:</b>	<b>\$699.99</b>