



MEDIUM ENTERPRISE MARKETING

SET UP SERVICES

SOCIAL MEDIA SET UP

Google+ Set Up
Facebook Set Up
Twitter Set Up
Blog Set Up

Social Media

1 Minute Youtube Promo Video

SOCIAL MEDIA OPTIMIZATION

Google+ URL & Graphic Optimization
Facebook URL & Graphic Optimization
Twitter URL & Graphic Optimization
Blog URL & Graphic Optimization

PAY-PER-CLICK SET UP

Facebook PPC Set Up

E-MAIL MARKETING SET UP

E-Mail Marketing Campaign Set Up

ON SITE OPTIMIZATION

Google Webmaster Tools Setup/Integration
Google Analytics Set Up/Integration
Title Tag Optimization
Meta Tag Optimization
H1-H4 Tag Optimization
75 Image/Alt Text Optimizations
Robot.txt Implementation
HTML Sitemap Generation/Submission
XML Sitemap Generation/Submission
Canonicalization/www Re-Direct
W3C Validation
Toxic Link Analysis
Toxic Link Disavow (up to 1,000 links)
Mobile Responsiveness Website Optimization
301 Re-Direct
1 404 Error Page Re-Direct
Social Badge Placement

SEARCH ENGINE SET UP

35 Keyword Research & Analysis
General Website Analysis
Google Maps Verification
Duplicate Content Analysis
One Time Keyword Density Analysis

Offsite Services

QR Code Generation
PR 4/5 Press Release (content billed separately)
Infographic Creation

RESOURCES

2.5 Hr. Support Talk Time
2 Hr. Web Development/Maintenance

ONGOING SERVICES

BASE SERVICES

- ▲ Digital WhiteLinks™
- ▲ Site Hosting
- ▲ Algorithm Protection
- ▲ Monthly Reports
- ▲ Ranksharks Expert Guidance

SOCIAL MEDIA

36 Optimized Facebook Posts
36 Optimized Google+ Posts
36 Optimized Twitter Posts
600 Words of Blog/E-Mail/PR Content
30 Second Facebook Promo Video (every 4 months)

PAY-PER-CLICK SERVICES

Facebook PPC Management (up to \$500 budget)

E-MAIL MARKETING SERVICES

E-Mail Marketing Campaign

ON SITE OPTIMIZATION

Onsite Data Accuracy Checks

SEARCH ENGINE

Keyword Density Analysis
300 Words of Homepage Content

RESOURCES

2 Hr. Support Talk Time
5 Hr. Web Development/Maintenance

Total Set Up Cost: \$4,044.50
Bundle Savings: (-) \$2,044.51
Final Set Up Cost: \$1,999.99

Total Ongoing Cost: \$2,006.25
Bundle Savings: (-) \$6.26
Final Ongoing Cost: \$1,999.99