



SET UP SERVICES

SOCIAL MEDIA SET UP

- Google+ Set Up
- Facebook Set Up
- Twitter Set Up

SOCIAL MEDIA OPTIMIZATION

- Google+ URL Optimization
- Facebook URL Optimization
- Twitter URL Optimization

ON SITE OPTIMIZATION

- Google Webmaster Tools Setup/Integration
- Google Analytics Set Up/Integration
- Title Tag Optimization
- Meta Tag Optimization
- H1-H4 Tag Optimization
- 5 Image/Alt Text Optimizations
- Robot.txt Implementation
- HTML Sitemap Generation/Submission
- XML Sitemap Generation/Submission
- Canonicalization/www Re-Direct
- W3C Validation
- Toxic Link Analysis
- 1 404 Error Page Re-Direct
- Social Badge Placement

SEARCH ENGINE SET UP

- 10 Keyword Research & Analysis
- General Website Analysis
- Google Maps Verification
- Duplicate Content Analysis
- One Time Keyword Density Analysis

RESOURCES

- 1 Hr. Support Talk Time

ONGOING SERVICES

BASE SERVICES

- ▲ Digital WhiteLinks™
- ▲ Site Hosting
- ▲ Algorithm Protection
- ▲ Monthly Reports
- ▲ Ranksharks Expert Guidance

SOCIAL MEDIA

- 24 Optimized Google+ Posts
- Post Syndication to Facebook and Twitter
- 150 Words of Blog Content

PAY-PER-CLICK SERVICES

- Not Available

E-MAIL MARKETING SERVICES

- Not Available

ON SITE OPTIMIZATION

- Onsite Data Accuracy Checks

SEARCH ENGINE

- Keyword Density Analysis

RESOURCES

- 1 Hr. Support Talk Time

Total Set Up Cost:	\$1,012.00
Bundle Savings:	(-) \$412.01
Final Set Up Cost:	\$599.99

Total Ongoing Cost:	\$725.00
Bundle Savings:	(-) \$125.01
Final Ongoing Cost:	\$599.99