



SMALL ECOMMERCE MARKETING

SET UP SERVICES

SOCIAL MEDIA SET UP

Facebook Set Up
Twitter Set Up

SOCIAL MEDIA OPTIMIZATION

Facebook URL Optimization
Twitter URL Optimization

ON SITE OPTIMIZATION

Google Webmaster Tools Setup/Integration
Google Analytics Set Up/Integration
Title Tag Optimization
Meta Tag Optimization
H1-H4 Tag Optimization
5 Image/Alt Text Optimizations
Robot.txt Implementation
HTML Sitemap Generation/Submission
XML Sitemap Generation/Submission
Canonicalization/www Re-Direct
W3C Validation
Toxic Link Analysis
301 Re-Direct
1 404 Error Page Re-Direct
Social Badge Placement

SEARCH ENGINE SET UP

15 Keyword Research & Analysis
General Website Analysis
300 Words of Homepage Content
Duplicate Content Analysis
One Time Keyword Density Analysis

RESOURCES

1 Hr. Support Talk Time
1 Hr. Web Development/Maintenance

ONGOING SERVICES

BASE SERVICES

- ▲ Digital WhiteLinks™
- ▲ Site Hosting
- ▲ Algorithm Protection
- ▲ Monthly Reports
- ▲ Ranksharks Expert Guidance

SOCIAL MEDIA

16 Optimized Facebook Posts
Post Syndication to Twitter

PAY-PER-CLICK SERVICES

Not Available

E-MAIL MARKETING SERVICES

Not Available

ON SITE OPTIMIZATION

Onsite Data Accuracy Checks

SEARCH ENGINE

Keyword Density Analysis

RESOURCES

1 Hr. Support Talk Time
1 Hr. Web Development/Maintenance

Total Set Up Cost:	\$1,162.00
Bundle Savings:	(-) \$662.01
Final Set Up Cost:	\$499.99

Total Ongoing Cost:	\$630.00
Bundle Savings:	(-) \$130.01
Final Ongoing Cost:	\$499.99