



## SET UP SERVICES

### SOCIAL MEDIA SET UP

Google+ Set Up

### SOCIAL MEDIA OPTIMIZATION

Social URL Optimization

### ON SITE OPTIMIZATION

Google Webmaster Tools Set Up/Integration

Google Analytics Set Up/Integration

Title Tag Optimization

Meta Tag Optimization

H1-H4 Tag Optimization

1 Image/Alt Text Optimization

Robot.txt Implementation

HTML Sitemap Generation/Submission

XML Sitemap Generation/Submission

Canonicalization/www Re-Direct

W3C Validation

Toxic Link Analysis

Social Badge Placement

### SEARCH ENGINE SET UP

5 Keyword Research & Analysis

General Website Analysis

Google Maps Verification

100 Words of Homepage Content

Duplicate Content Analysis

One Time Keyword Density Analysis

### RESOURCES

1 Hr. Support Talk Time

## ONGOING SERVICES

### BASE SERVICES

▲ Digital WhiteLinks™

▲ Site Hosting

▲ Algorithm Protection

▲ Monthly Reports

▲ Ranksharks Expert Guidance

### SOCIAL MEDIA

16 Optimized Google+ Posts

50 Words of Blog Content

### PAY-PER-CLICK SERVICES

Not Available

### E-MAIL MARKETING SERVICES

Not Available

### ON SITE OPTIMIZATION

Onsite Data Accuracy Checks

### SEARCH ENGINE

Keyword Density Analysis

### RESOURCES

1 Hr. Support Talk Time

|                           |                 |
|---------------------------|-----------------|
| Total Set Up Cost:        | \$828.00        |
| Bundle Savings:           | (-) \$428.01    |
| <b>Final Set Up Cost:</b> | <b>\$399.99</b> |

|                            |                 |
|----------------------------|-----------------|
| Total Ongoing Cost:        | \$495.00        |
| Bundle Savings:            | (-) \$ 95.01    |
| <b>Final Ongoing Cost:</b> | <b>\$399.99</b> |